

Welcome to Tangier's first and official mobile application VISIT TANGER. This application is established and operated by the Regional Tourism Council of Tangier Tetouan Al Hoceima. The Regional Tourism Council of Tangier Tetouan Al Hoceima is an association governed by the provisions of Dahir n ° 1-58.376 of 3 Joumada I 1378 (November 15, 1958) as modified and completed by the Dahir bearing the law N ° 1-73.283 of the 6 Rabii I 1393 (10 / 4/73). This council contributes in the development of the tourism industry in its region as part of the overall economy of the country throughout numerous actions of marketing, communication and animation.

By using "VISIT TANGER", you expressly agree to be bound by these Terms and to follow these Terms and all applicable laws and regulations governing the use of the application. If you do not agree to these Terms, you must not use this application.

We reserve the right to change these Terms at any time, effective immediately upon posting on the "VISIT TANGER" mobile app. Please check carefully this page every to ensure you understand the terms that apply at that time.

Collection and Uses made of the information

We collect and use information held about you in the following ways:

Information you give to us: For example, some of our services may require you to sign-up and create an account or provide personal information. In such circumstances, we'll request personal information, like your name, email address, nationality, age, country of residence, telephone number or credit card to store with your account.

We may use this information:

- to provide you with the information, products and services that you request from us;
- to respond to your questions, comments and requests;
- where you have indicated your consent, to provide you, or permit selected third parties to provide you, with additional services and/or information about additional services that may interest you ;
- to notify you about changes in the VISIT TANGER app;
- to ensure that content from our VISIT TANGER app is presented in the most effective manner for you and for your phone; and/or
- For the uses set forth below under "information we collect about you".

Information we collect about you: We collect information about the services that you use and how you use them. This information may include (i) internet protocol address, (ii) device-specific information (such as your hardware model, operating system version, unique device identifiers, and mobile network information including phone number), (iii) device event information such as crashes, system activity, hardware settings, browser type, browser language, the date and time of your request and referral URL, (iv) device tracking information and places that you have visited. We may also collect and process location information when you use any of our Platforms through various technologies such as Wi-Fi access points and cell towers and IP addresses.

When information is associated with any of your Platform accounts, we treat it as personal information. For more information about how you can access, manage or delete information that is associated with your Platform accounts, please refer to the Opt-Out section of this policy.

We may use this information:

- for the uses set forth above under “information you give to us”;
- to administer our websites and Platforms and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;
- to offer you tailored content;
- to improve our VISIT TANGER app to ensure that content is presented in the most effective manner for you and for your computer;
- to allow you to participate in interactive features of our service, when you choose to do so;
- as part of our efforts to keep our VISIT TANGER app safe and secure;
- to measure or understand the effectiveness of advertising we serve to you and others, and to deliver relevant advertising to you;
- for market research and analysis purposes; and/or

Information we receive from other sources: We may combine information we receive from other sources with information you give to us and information we collect about you. We may use this information and the combined information for the purposes set out above (depending on the types of information we receive).

How we collect personal information

We also collect your personal information directly from you unless it is unreasonable or impractical to do so. We do this in ways including:

- through your access and use of our app or sending SMS/MMS to us;
- when you enter into a competition or promotion;
- through someone else who has provided us with your information (e.g. a gift subscription);
- during conversations between you and our representatives; and/or
- when you complete an application or subscription or any sort of form.

We may also collect personal information from third parties including:

- third party companies such as credit reporting agencies, law enforcement agencies and other government entities;
- advertisers;
- mailing lists;
- recruitment agencies; and/or
- contractors and business partners.

Any personal information we collect about you will only be retained for as long as it takes for the purposes for which such information is required to be completed. If we no longer need to use or disclose your personal information for the purposes set out in this policy and we are not legally required to retain that information, then we will take reasonable steps to destroy your personal

information or ensure it is rendered anonymous (i.e. turned into non-personally identifiable information).

Marketing

Where you have indicated your consent, we (and permitted third parties) may contact you for direct marketing via post, telephone, email, SMS/MMS, push notifications, and social media channels such as Facebook, Twitter and Whatsapp.

This marketing may relate to:

- additional products and services we (or permitted third parties) feel may interest you;
- information about other goods and services we offer that are similar to those that you have already used or enquired about; and
- upcoming events, promotions and new products/services or other opportunities as well as those of selected third parties.

If you are an existing customer, we will only contact you by electronic means without seeking your consent in advance (including but not limited to telephone, e-mail, SMS/MMS, push notifications, and social media channels such as Facebook, Twitter and Whatsapp) with information about services similar to those which were the subject of a previous dealing with you.

If you no longer wish to receive marketing communications from us you may unsubscribe by following the unsubscribe link in our email communications or by requesting us to remove you and your personal information collected electronically from our database(s) by emailing crttangertetouan@yahoo.fr

Information we share

We do not share personal information with companies, organizations and individuals outside of The Regional Tourism Council of Tangier Tetouan Al Hoceima unless one of the following circumstances applies:

- **With your consent**
We will share personal information with companies, organizations or individuals outside of The Regional Tourism Council of Tangier Tetouan Al Hoceima when we have your consent to do so.
- **For external processing**
We provide personal information to our affiliates or other trusted businesses or persons to process it for us, based on our instructions and in compliance with our Privacy Policy and any other appropriate confidentiality and security measures.
- **Sharing with our partners**
We may share non-personally identifiable information publicly and with our partners – like publishers, advertisers or connected websites. For example, we may share information publicly to show trends about the general use of our services.
- **Where required by applicable law**

The Regional Tourism Council of Tangier Tetouan Al Hoceima will disclose personal information when required by any applicable law, or in good faith believes such action is

necessary or desirable to comply with the applicable laws, or to protect, or defend the rights or property of The Regional Tourism Council of Tangier Tetouan Al Hoceima, the VISIT TANGER app, or its users.

- **With selected third parties**

We may disclose your personal information to third parties in the following circumstances:

- In the event that The Regional Tourism Council of Tangier Tetouan Al Hoceima sells or buys any business or assets, in which case we may disclose your personal information to the prospective seller or buyer of such business or assets;
- If The Regional Tourism Council of Tangier Tetouan Al Hoceima or substantially all of its assets are acquired by a third party, in which case personal information held by it will be one of the transferred assets;
- Agents, service providers and third parties who provide services relating to the purpose for which the personal information is collected including data processing services, whether or not such agents, service providers and third parties are based in MOROCCO;
- any person who is under a duty of confidentiality and has undertaken to keep such data confidential;

Where we store your personal information

The data that we collect from you may be transferred to, stored and otherwise processed on servers located outside the country in which you reside and which may be based in locations both within and outside of MOROCCO.

Contact us with Your Questions and Comments

If you wish to contact us with any questions, comments or requests using one of the online forms that form part of our VISIT TANGER app, you will need to provide your full name, telephone number and e-mail address so that we can be sure to be able to contact you. Depending on which online form you complete, you will be given the opportunity to provide additional information that will allow us to serve you better, although the additional information might not be required in order for you to complete and submit the online form.

You can also contact us by simply sending an e-mail addressed to crttangertetouan@yahoo.fr

Opt-Out

You may unsubscribe from marketing email communication sent by our Platforms at any time by following the unsubscribe link in our email communications (see Marketing section above) or by requesting us to remove you and your personal information collected electronically from our database(s) by emailing crttangertetouan@yahoo.fr.

Security

We will take all reasonable steps to protect the personal information that we hold from misuse, loss, or unauthorized access, including by means of secure servers. In particular, we review our information collection, storage and processing practices, including physical security measures, to

guard against unauthorized access to systems, and restrict access to personal information to The Regional Tourism Council of Tangier Tetouan Al Hoceima employees, contractors and agents who need to know that information in order to process it for us, and who are subject to strict contractual confidentiality obligations and may be disciplined or terminated if they fail to meet these obligations.

Unfortunately, there is always risk involved in sending information through any channel over the internet. You send information over the internet entirely at your own risk. Although we will do our best to protect your personal information, we cannot guarantee the security of your data transmitted over the internet and we do not warrant the security of any information, including personal information, which you transmit to us over the internet.

If you suspect any misuse or loss of, or unauthorized access to, your personal information, please let us know immediately.

Privacy Policy Changes

In the future, we may revise or amend this Privacy Policy at any time by amending this page. All changes will be made here so you will always know what information we gather, how we might use that information and whether we will disclose it to anyone. Some of the provisions contained in this Privacy Policy may also be superseded by provisions or notices published elsewhere on our websites or mobile app.

Your continued use of the VISIT TANGER app following the posting of changes to these terms will mean you accept those changes.

Disclaimers

The Regional Tourism Council of Tangier Tetouan Al Hoceima does not promise or provide any guarantee that the VISIT TANGER app will be error-free, uninterrupted, accurate or up to date, nor that it will provide specific results from your use of the VISIT TANGER app. We may suspend, withdraw, or restrict the availability of all or any part of the VISIT TANGER app.

To the extent permitted by law, VISIT TANGER disclaims any and all liability for the acts, omissions and conduct of any Ticket Sellers, third party users, other users, advertisers and/or sponsors on the VISIT TANGER app, in connection with the Services or otherwise related to your use of the application in question. We are not responsible for the products, services, actions or failure to act of any venue, performer, promoter or other third party in connection with or referenced on the VISIT TANGER app. Without limiting the foregoing, you may report the misconduct of users and/or Ticket Sellers, third party advertisers, service and/or product providers referenced on or included in the VISIT TANGER app to The Regional Tourism Council of Tangier Tetouan Al Hoceima at crttangertetouan@yahoo.fr. The Regional Tourism Council of Tangier Tetouan Al Hoceima may decide to investigate the claim and take appropriate action, in its sole discretion.

Trademarks

VISIT TANGER logos are trademarks of The Regional Tourism Council of Tangier Tetouan Al Hoceima. This Council's trademarks may only be used with the prior written permission of the Regional Tourism Council of Tangier Tetouan Al Hoceima.

Ownership of Materials

The Regional Tourism Council of Tangier Tetouan Al Hoceima is the owner or licensee of all intellectual property rights in the VISIT TANGER app and all materials on the app in question. Those

works are protected by copyright laws and treaty provisions around the world. The Regional Tourism Council of Tangier Tetouan Al Hoceima materials (or those of its licensees) may not be reproduced, copied, edited, published, transmitted or uploaded in any way other than as set out in the "Permitted Use" section above, without the owner's written permission. Except as expressly stated in the limited license provision of these Terms of Use, The Regional Tourism Council of Tangier Tetouan Al Hoceima does not grant any express or implied right to you under any of its trademarks, copyrights or other proprietary information.

Links and Search Results

The VISIT TANGER app may automatically produce search results that reference or link to third party websites or apps. We have no control over these websites or apps, or the content within them. We cannot guarantee, represent or warrant that the content contained in such third party websites is accurate, legal and/or inoffensive. We do not endorse the content of any third party website, nor do we warrant that they will not contain viruses or otherwise impact your phone.

By using the VISIT TANGER app to search for or link to another website, you agree and understand that you may not make any claim against us for any damages or losses, whatsoever, resulting from your use of the VISIT TANGER app to obtain search results or to link to another website. If you have a problem with a link from the VISIT TANGER app, please notify us at crttangertetouan@yahoo.fr and we will investigate your claim and take any actions we deem appropriate in our sole discretion.

Conclusion

Your privacy concerns are important to us. We hope this Privacy Policy has been helpful to you.

Questions Concerning this Privacy Policy

If you have questions regarding this Privacy Policy, please feel free to e-mail us at crttangertetouan@yahoo.fr

Key Terms

Non-personally identifiable information

This is information that is recorded about users so that it no longer reflects or references an individually identifiable user.

Personal information

This is information, which you provide to us, which personally identifies you, such as your name, email address, billing information, credit card information, or other data which can be reasonably linked to such information by us, such as information we associate with any accounts you may hold with The Regional Tourism Council of Tangier Tetouan Al Hoceima.

Sensitive personal information

This is a particular category of personal information, which includes confidential medical facts, racial or ethnic origins, political or religious beliefs.